



# Culinary Creations

Experience the

*Magic*

*Join us at  
Appert's Food Expo*

**April 4, 2012 • 10 AM- 6 PM**  
**St. Cloud River's Edge Convention Center**



## Culinary Creations – *Experience the Magic!*

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**It is no illusion; the St. Cloud Civic Center has a new look.**

Experience the expanded Expo floor space in the newly remodeled St. Cloud River's Edge Convention Center. Take in the culinary magic of our featured vendors and their larger display areas. Join us in the new Terry Haws Exhibit Halls A&B.

Looking for new items? Our New and Feature Product area will showcase what is new and display beautiful plate presentations to help generate new ideas for your restaurant. Extra Expo allowances will be available on these new and featured items.

Make your bottom line grow on product booked at the Expo. Take the time to book product at the Expo and the magical benefit of money-saving allowances will be yours.

Check out the culinary creations at Appert's Inc. and get your menu geared up for the upcoming spring and summer season. Set yourself apart with all the unique items that our own Appert's Inc. makes right here in St. Cloud.

Stop by the Chairman's Reserve booth and experience Chef Howard's steak demos to learn about our premium beef program. "Reward Yourself with Quality".

After the Expo our Customer Appreciation Party will be bigger and better than ever in the new River's Edge Convention Center. Join us from 6:00 - 8:00 p.m. for Islands of Food featuring carved beef and turkey sandwiches, appetizers, and a mystical assortment of desserts. A limited hosted bar will also be available from 6:00 - 9:30 p.m. The Customer Appreciation Party will be held in the Terry Haws Exhibit Hall C.

*7 p.m. Entertainment - Shock Illusionist – Dan Sperry* – be shocked by a native Minnesotan Illusionist as you're drawn into his magic show. Dan Sperry was a semi finalist on America's Got Talent, has over 5 Million hits on YouTube, and comes direct from nightly performances of his hit show in Times Square in New York City. Watch for more details on how to qualify for VIP reserved seating.

*8 p.m. – Prize Drawings and MORE entertainment.*

Qualify and register to win one of five trips to be given away to Las Vegas. Enjoy four days and three nights at the MGM Grand Hotel plus tickets to see world-famous Illusionist David Copperfield. Trip payout is April 28 – May 1, 2012. In addition an Ipad2 and a deluxe culinary basket will be given away.

The party will continue with the Crazy Keys Dueling pianos from 8:00 - 9:30 p.m. Kick back, relax and enjoy this funny musical duo as we celebrate another successful Food Expo.

No children under the age of 16 will be admitted to the Expo.